

Shri Ram Chandra Mission

Shri Ram Chandra Mission (SRCM) is a nonprofit, educational and spiritual service organisation dedicated to promoting universal love and brotherhood. SRCM works for human evolution and integration, based on the principle that only individual transformation leads to worldwide social transformation, thus creating, an eternally peaceful human society founded upon love and harmony.

SRCM lays great importance on nurturing the youth recognising that only by supporting this generation with moral, ethical and spiritual values can the world harbour hopes of a brighter future.

SRCM and United Nations Department of Public Information

The objectives and activities of Shri Ram Chandra Mission are naturally aligned to those of the United Nations. This makes a working relationship between the two organisations a key contributor towards the goal of creating a harmonious and peaceful human society. As an NGO that works actively for the good of mankind and supports the principles outlined in the UN charter, SRCM is one of approximately 1600 NGOs worldwide that are associated with the UNDPI.

The All-India Essay Writing Event is the flagship event of the partnership between SRCM and the United Nations Information Centre for India and Bhutan, UNIC, the representative body of the UN in India.

An Invitation to the Youth

Every year through the All-India Essay Writing Event SRCM attempts to reach out to the youth, with the sure knowledge that the future rests on their shoulders.

Youth is a period of immense promise, provided it is backed by commensurate effort. It is a time pregnant with opportunities, yet it is possible for young people to struggle without the guidance of sound values.

While the academic system is doing an excellent job in preparing young minds for challenging futures in an increasingly competitive world, there is a pressing need for the youth to equip themselves with moral and spiritual values.

Through this initiative we seek to encourage and support the need for character formation and balanced existence to go hand in hand with education and career orientation. This is the only way to ensure that tomorrow's world will be led by capable and balanced individuals.

We invite you to participate in this unique opportunity; to think deeply and express your ideas on a subject that does not often receive the attention due to it.

Rules and Guidelines

- An essay may be written by a participant in any of the following languages: English, Hindi or Telugu.
- All eligible and willing candidates from a participating institution must be allowed to participate and submit their entries to the institution's designated authorities by 31 August 2012.
- The institution shall then select and submit the top five essays in each language along with a complete list of participants using the prescribed format, to a representative of SRCM by 15 September 2012.
- All entries must be on A4 size sheets, hand written in black or blue ink only. All entries must have the prescribed participant information sheet firmly attached to them. Submitted entries must not bear any score or marks awarded at the institution level evaluation.
- Students are permitted and encouraged to read and research the topics. All submitted pieces must nonetheless be the original work of the student and any references or quotations therein must be duly acknowledged.
- There are two categories of participation and students must necessarily write on the topics given for their applicable category only.
- The word limit for both categories is 1000 words and must be strictly adhered to. Students must refrain from making illustrations of any kind.

Recognition

India Winner : One overall winner will be selected at the India level with a runner - up across all three languages in each of the two categories.

National Level : Top three essays, written in each of the three languages in both the categories, will be awarded first, second and third prizes from amongst all entries received across the country.

Regional Level : The country will be divided into twenty eight zones. The top three essays, written in each of the three languages in both the categories, will be awarded first, second and third prizes from amongst entries received in each zone.

Institution Level: For every participating institution, a Certificate of Merit will be awarded to the two best entries for each of the three languages, in both categories.

Students may be required to undertake a telephonic interview to qualify for the final award. The India winners and runners- up will be awarded trophies. National prize winners will be awarded mementoes. All prize winners will be awarded certificates signed by the Director of the UNIC and the President of SRCM.

Important Dates

Last date for submission of essays by

Institutions : **20 September 2012**

Declaration of results: **15 December 2012**

For details please contact :

Topics

Category 1 (Class 9 to 12)

Begin to be now what you will be hereafter.

Something to think about :

If it is necessary for us to change to become what we want to be, why not initiate that change immediately.

That which needs to be done should be done at the earliest .

Category 2 (UG and PG)

What lies behind us and what lies before us are tiny matters compared to what lies within us . - Ralph Waldo Emerson

Something to think about :

Are we more concerned with what is around us than what is within us ?

Can the world around us help us to understand what we ought to be as human beings or do we need to go deeper into ourselves to realise our true nature ?

All-India Essay Writing Event 2012

Organised by



Shri Ram Chandra Mission

In collaboration with the



UN Information Centre
New Delhi

United Nations Information Centre for India and Bhutan